



# a cigarette in uniform



**LONG-KNOWN FOR COMMANDING VISUAL APPEAL AND UNDERLYING SEXUALITY, CIGARETTE RACING TEAM'S RECREATIONAL CENTER CONSOLE IS ABOUT TO "GO TO WORK" SERVING THE COUNTRY'S MILITARY AND LAW ENFORCEMENT PERFORMANCE BOAT NEEDS.**

For 40 years, Cigarette, the icon for all 'go-fast' boats has built its reputation on quality, performance and visual appeal. From its boats to its sometimes risqué advertising, the allure of Cigarette has been sex appeal and a commanding appearance. However, as the country's defense market grew supporting the Homeland Security, military and law enforcement segments, Cigarette prepared to serve its country. The company developed a 'Military' version of its 39 Top Fish center console, providing a utilitarian, no-frills approach to changing its vastly popular custom fishing boat into a sturdy, top-quality work boat.

The cockpit was designed with an all-digital console including GPS and navigation. The arrangement of the dash wraps around the cluster of instruments for ideal visibility. Other instrumentation, including throttles and trim tabs are practically located for ease of operation; the custom hard-top, support mechanisms and stand up head remain standard as in all Cigarette center console models.

The custom seating is notable, utilizing STIDD Systems, a leading manufacturer of ergonomic marine seats. The model used was originally developed for the US Navy Seals' boats and was modified exclusively for Cigarette to provide the proper center of gravity for passengers and power. The shock-mitigating seats are un-coated aluminum, with high-tenacity polyester upholstery, covering a







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proprietary foam base, providing safety for long duration and open water transit. Cigarette's construction team also created a custom support for the seats to provide optimal comfort, strength and durability in rough seas.



All Cigarettes are Mercury-powered, but for its Top Fish, Cigarette prefers either triple or quadruple Verado® 6-cylinder outboard engines. The military boat is equipped with triple 300's, providing smooth acceleration, reliability and fuel-efficient power.

"This boat demonstrates more of Cigarette's diversity and ability to respond to the market," states Skip Braver, President and CEO, "The US government requires only the finest products so Cigarette is pleased to be in strong contention for some upcoming contracts. The process [of acquiring government contracts] is lengthy but we know our Military 39 center console is up to the task and await our "marching orders".

Cigarette recently offered a ride on this Top Fish Open boat to the Miami Police Chief Miguel Exposito and Commission Chair Marc Sarnoff. While doing so, the company also joined forces with a prominent local non-profit organization, "Shake-A-Leg Miami" to offer a boating experience to its participants. Shake-A-Leg Miami helps those with disabilities and at-risk youth find empowerment; its students learn life lessons, make friends and have fun, with boating as the backdrop.



(clockwise from bottom) This boat may be utilitarian, but Cigarette's attention to detail is the same -- all the way to the custom billet bumper racks; Shake-A-Leg Miami CEO Harry Hogan and City of Miami Commissioner Mark Sarnoff experience Cigarettes power on Biscayne Bay in Miami; City of Miami Police Chief Miguel Exposito, Mr. Sarnoff and Officer Carlos Avila during an interview with local press.





(clockwise from bottom) The twin step of the Cigarette Center Console hull provides an aerated lift and a smooth ride in any water conditions. The Cigarette digital dash for the Military Center Console provides a no-frills, user-friendly venue for operation and navigation technology.

"Cigarette is one of the best powerboats on the market and has set the industry's highest standard in design, manufacturing, customer service and organizational development.," says Shake-A-Leg Miami CEO Harry Horgan, "We are extremely grateful to them for allowing the students this unique opportunity."

"While we often take the pleasure of boating for granted, it is refreshing and rewarding to see those who do not get to enjoy the sport finally get to experience powerboating first-hand. We're proud to know that at Shake-A-Leg Miami, they got to do that in a Cigarette!" says Braver.